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We believe in the intellectual and physical potential of every person!
Mind and health - the best fundament for achieving success in life. That's why, every day we systematic work for creating the best conditions for youth in educational and sports sphere and building the partnership with country, business and public organisations in Ukraine and all over the world.





New challenges hard nowadays

Ukrain e has got in the har d situation, when every Ukraini an feels in danger. Serious challenges are stayed in front all of us. But the only way we have is to overcome with them to become success ful and straight. Every day we work for creating conditions for good education and sport in Ukraine. We clearly understand why it's so important to put soil, know ledge, money in growing generation, our future. The quicker we lauch positive and good processes of changes, the quicker Ukraine pass uneasy way establishing democratic country with Europe an quality of life.

Vitali Klitschko, the founder of Klitschko Foundation

The human without goal and dream never realizes himself in life. To establish new goals – one of the most straight needs of modern person.

Many years ago we had set up a charity organization that tries to change not only Ukraine, but the whole world. We help by doing our impact in building up the country and society. Our dream – to see Ukraine well-developed country and full member of European and world society. To make the country, where lived happy and educated people. We try to make from it not only the country with high achievements in sport, but the country of mass sport. As in that place, where people have an active way of life, all problems are solved much more easier. We want that every Ukrainian sees perspective and understands that he can make benefit to the country and it gives him an opportunity to realize his dreams. When my brother and I see the results of our programs, we absolutely understand why we mustn't stop. We develop and continue to develop sport and educational projects for children. Ukraine will become the country of dreams!

Wladimir Klitschko, the found er of Klitschko foundation



MAKE WORLD BETTER TOGETHER!

In 2014 year we has implemented many projects of national scale in the field of sports, education and humanitarian assistance.

Our Foundation works with children and teenagers, so during the implementation of the projects, perhaps the nicest thing was to see the smiles on the faces of thousands small participants who became stronger, smarter and more successful.

It is very important for us that our projects find a response in the hearts of people so that we work on what exactly they need. No less ambitious goals are set by us in the future. Today, the Foundation team faces several priority tasks, including developing partnerships with foreign foundations and academic institutions, developing and realization their own projects, taking into account the best world practices in the field of sports and education. It is also important for us to introduce standards of reporting and transparency in the activities of Ukrainian charitable foundations and active changes in legislation in this area. Our dream – to create project for educating. A project that would become constant so that everyone can effectively share with others: whether a time or money or just life experience. Only together we will be able to make this world better and Ukraine successful!

Alina Nosenko president of the fund



MESSEGE FROM TEAM



VLAD NOZDRATOV, THE DIRECTOR OF **COMMUNITY RELATIONSHIP**

Every day we work under improvements our programs and projects. Every day we tell about importance of healthy lifestyle and the way of thinking. Hard for Ukraine 2014 year has checked for strength our wish for great changes in education and sport.



VICTOR KOLESNYC. THE DIRECTOR OF SPORT PROJECT'S DEPARTMENT

Regular physical exercises provides health for voung person. None of medicine in the world can't replace physical exercises. With the help of examples of famous sportsmen we prove that everything begins with goal, it's necessary to do everything to overcome all obstacles that are on the way.



BOHDAN MIFTAHOV. THE JUNIOR MANEGER OF COMMUNITY RELATIONSHIP

The great tradition appeared in our crew this year. Each workers has make their own wish map for a year. It contains all goals, which you try to reach. One of the participants of our programs was the one who came up with such an idea, which determined the main goal of the year as victory in one of our projects. It is the awareness of the usefulness of your own work that motivates waking up in the morning, doing more, improving.



DMITRO KRYGHANIVSKI. THE JUNIOR MANAGER OF SPORT PROJECTS

Each of us has a champion potential. Someone can go to their aim for a month or a year, and for someone it will take for decades. It is important to remember only: if it is extremely difficult for you to achieve your goal, you are on the right path.









EVGENIA MAZYRENKO. THE DIRECTOR OF SPORT PROJECT'S DEPARTMENT

This year we has launched numerous projects that make a contribution in the education of self-conscious European youth. We're so pleased to see teenagers, who are interested not only in the development of themselves. but also in the whole country.



VALENTINA SHURUBURA, THE FINANCIAL DIRECTOR

It is impossible not to notice the desire of the world to promote the social reforms of our state. Our partnership with the best non-governmental organizations of Ukraine and the world in the development of charity makes it possible to create unique conditions for educational and sports development of children.



MARINA ZAYETZ, THE JUNIOR MANAGER OF **EDUCATIONAL PROJECTS**

We engage children from Ukraine and abroad to participate in our projects. We are glad to see how children share their experiences, know each other better. We always watch and listen to the thoughts of each child with enthusiasm.







ROAD TO GREAT SPORTS

The path to great victories always begins with the first step. It does not matter when and where you do this, the main thing is to find strength and courage to overcome doubts. The Klitschko Foundation provides such an opportunity for those who have decided to devote their time and inspiration to boxing. For the past 16 years in Ukraine an international youth boxing category A tournament has been held in the city of Berdichev. This tournament was first that had opened to the boxing world the upcoming champions of the Olympic Games as Vasyl Lomachenko and Oleksandr Usik, world champion Yevgeny Khytrov, the bronze medalist of the Olympic Games Vyacheslav Glazkova, as well as many other outstanding athletes who multiply the glory of Ukrainian sports from year to year. And, apparently, not only Ukrainian. During 16 years of the tournament, about 1600 young boxers from 36 countries took part in it.

INTERNATIONAL STATUS APPROVED

Despite the difficult political situation in Ukraine, the 16th tournament for Klitschko brothers prize not only confirmed its international status, but proved again that the organizational level of the competition remains very high despite of all conditions. In 2014, the participation in the tournament, which took place from 8 to 12 July in Berdichev, was taken by boxers from 1996-1997, from seven countries of the world, in particular Ukraine, Germany, Georgia, Moldova, Romania, as well as Dagestan. In addition, Germany team came for the first time to the boxing tournament of the famous champions. For victory, the youth fought in ten weight categories, in nine of which Ukrainians were triumphant.

AWARDS FROM CHAMPIONSHIP

Not only beautiful cups and memorable medals, valuable gifts and media attention warmed the soul to winners and participants, but also the opportunity to chat and make a photo with the brothers Klitschko, who traditionally awarded the best of the best. In 2014 Volodimir Klitschko rewarded Volodymyr Fyodorak with the prize of spectator sympathies, and Viktor Petrov with the prize of the best boxer of the tournament. Perhaps sportsmen see Klitschko brothers as a role model and this will be the best incentive for participants to improve themself and to move forward.

TAKE EXAMPLE, RECEIVE MOTIVATION

Traditionally, an interactive recreation area was organized for the participants and guests of the tournament where everyone could try their hand at various sports activities. This year, for the first time in the history of the Klitschko's prize competitions, all the tournament fights could be viewed online at the Fund's website, as well as on the leading sports portals of the country and the world. Well, those who missed one of the main boxing events in Ukraine, was able to feel the atmosphere of the competition by watching a movie about the tournament created together with the official fan club of the brothers-champions. On the site and in the social networks of the fund you can find the BOXING IS MY PATH movie and see the backstage of a great sporting event to get the next portion of the motivation for doing sports.

1600

boxers, representing 36 countries of the world, took part in the tournament for Klitschko brothers prizes for all 16 years of the competition's history 63

athletes took part in last year's tournament for Klitschko brothers prizes.

10

weight categories were presented at the tournament for the prizes of the Klitschko brothers last year.

2014YEAR

has gathered

63
participants

For 16 years of the tournament's existence:



Vasiliy Lomachenko, Oleksandr Usik



Vasiliy Lomachenko, Oleksandr Usik, Evgeniy Khitrov









Boxing for me - all my life! I want to be a European champion in the world and win the Olympic Games. I am pleased that the Klitschko Foundation and the Klitschko Brothers Fan Club are organizing a single Junior Class A tournament in Ukraine. A great motivation for my further growth was the victory in my category, and even more I rejoiced the prize to the best boxer of the tournament from Wladimir Klitschko.

Victor Petrov Best Boxing Tournament, Triple Champion of Europe

I recall myself at the age of the guys who took part at these competitions. I remember how I dreamed of becoming a champion. I see a desire in their eyes. Creating conditions for the development of young athletes and motivating them is one of the main tasks of the Foundation.

Wladimir Klitschko, Founder of the Klitschko Foundation, World Heavyweight Boxing Champion for WBA, IBF, WBO, IBO



TIME TO CHANGE LIFE

According to a study made by the British company ChildWise, 99.8% of European schoolchildren aged 11-16 have mobile phones. Moreover, three out of five students of this age have a personal electronic gadget, and more than half of them have permanent access to the Internet. As a result, children often spend their free time in social networks, popular video portals and computer games. As the study showed, every third child aged 7 to 10 years at least once visited one of the social networks. Modern children spend more time sitting in front of the screens of computers and TVs, instead of playing in the yard and physically developing. The lack of sports infrastructure and the unpopularity of sport among children led to the fact that the state of physical development and health of schoolchildren, including Ukrainian ones, began to deteriorate sharply. And this is not mentioning about the existence of childhood smoking, drug addiction and alcoholism. To overcome this crisis, the Klitschko Foundation has launched a project called "Call of Friends - Let's Play Together!", which still doesn't lose its relevance. This is about the establishment of children's sports grounds in the cities and villages of Ukraine, where there is no opportunity to do sports de facto. Thanks to the initiative of Vitaliy and Volodimir Klitschko, supported by the program partner Coca-Cola Foundation, tens of thousands of children in

Ukraine were given the opportunity to engage in sports, to lead a healthy lifestyle and to think, to set goals and achieve them. Today, 141 children's sports grounds are installed in 81 cities and 18 villages in all regions of Ukraine, and we can assert for sure that each of them is rarely empty.

CHANGE APPROACH - FROM COMMUNITY TO SCHOOL

The project "Cry of Friends - Let's Play Together!" was launched in 2005. Initially, the playgrounds were installed on the adjoining territory, but in 2013 the concept changed. The Klitschko Foundation announced a competition for the establishment of schools among schools. The record number of applications received - more than 700 - confirmed the urgent need for sports infrastructure among educational institutions.

15 LUCKY PEOPLE

Last year, from 700 applications the Foundation selected 15 winners, which received modern sports facilities, the arrangement of which began in late May.. As a result, 15 schools, including rural ones, were given the opportunity to give their students another opportunity for sports.

140

sites have been installed in the project since 2005

100

settlements of Ukraine got modern sports grounds thanks to the project

700

applications for participation in the competition for the establishment of sites was received by the Klitschko Foundation

THE ESSENCE OF THE PROJECTS:



In order to become a part of the project



Annually, more than 100 000 children engage on sites



Coca-Cola Company operates in more than 200 countries and 115 of them support more than 280 physical activity programs. In Ukraine, we help to implement a number of projects of national scale, which have a significant social resonance. The extremely high interest that the Call Friends - Let's Play Together initiative confirms the rightness for our steps along the way, and we are happy to support the Klitschko Foundation in this project.

Olesya Zhulynska Director of Public Relations "Coca-Cola Ukraine"



CRISIS IN CHILDREN'S SPORTS

According to the report of the Ministry of Youth and Sports of Ukraine, last year there were 1,639 children's and youth sports schools functioning in the country. In 2015, they have become much smaller, and it is possible that very soon the number of DUSSH will change again and again, unfortunately, not in the direction of growth, since now almost all of them are transferred to the local level. The reasons are known - the difficult economic state of the country and reforms in the sports industry. And, frankly, most of the sports schools that functioned, function and will function in Ukraine are in an abandoned state. The funds for their renewal are not allocated, children sometimes deal in conditions that can threaten their health and even life. The Klitschko brothers, in turn, proved that sport is the key to human success. Learning, sports and healthy lifestyles will help Ukrainian children to be healthy both physically and spiritually. Therefore, in 2011, Wladimir Klitschko initiated an all-Ukrainian project "Start to Success". It consists of the reconstruction of children's and youth sports schools throughout Ukraine and the updating of their material and technical base.

SUPPORT ALMA MATER

After completing their Alma mater - Brovarsky Olympic Reserve School reconstruction mission, Vitali and Wladimir Klitschko continued to support a sports facility through the fund, which paved the way for them by purchasing uniforms and sports equipment

ZIRKOVA HONESTY

Funds for the implementation of the "Start to Success" project are funded by the Klitschko Foundation from charitable activities. Since 2010, there are charity gala parties, the purpose of which is to raise funds for the implementation of sports and educational projects, as well as popularization of charity in Ukraine. More than 150 guests from around the world support the Klitschko Foundation's charitable initiatives during each Gala evening, participating in a charity auction. At auction, exhibit a variety of lots, for example, a picture drawn by Wladimir Klitschko, or his golden Olympic medal. During the first gala, more than \$ 1 million was collected, while the second, which was held in 2012 - 1.7 million.

3

fully upgraded sports facilities open in Poltava, Berdyansk and Brovary within the framework of the Klitschko Foundation project

10

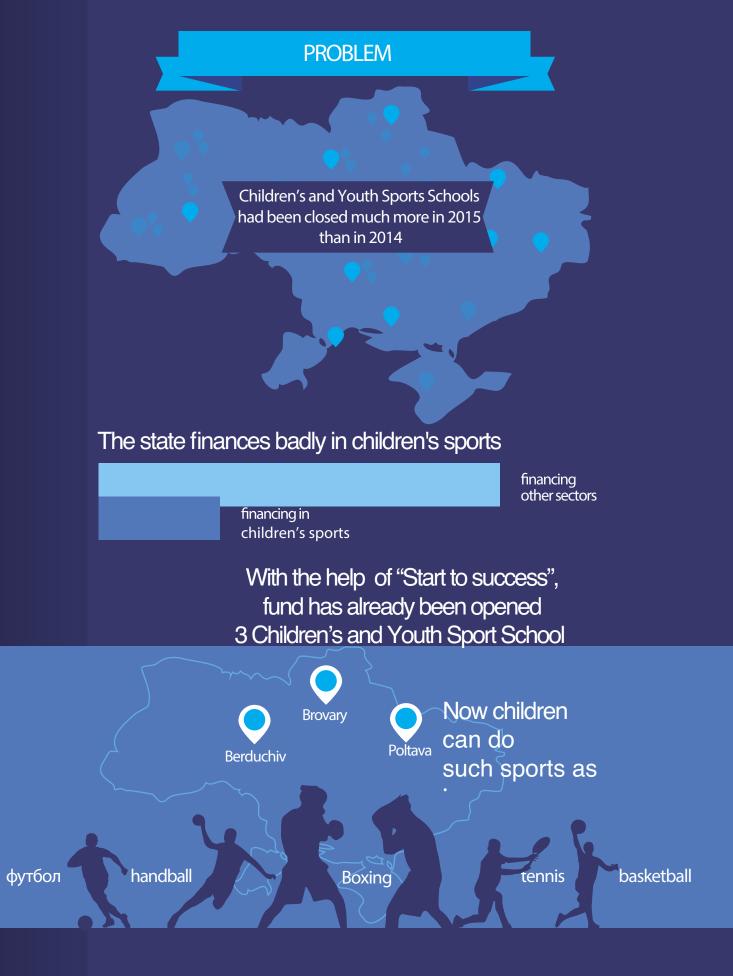
children's and youth sports schools in Ukraine have been updated as part of the Klitschko Foundation project

50

applications were submitted for participation in the Klitschko Foundation project

10 000

Ukrainian children were given the opportunity to play sports in modern times thanks to the Klitschko Foundation project





Always wanted to do a judo. But it was almost impossible for me to make this dream come true because my town didn't have a similar section and normal conditions. But thanks to the Klitschko Foundation, who presented our city with an updated sports school, I have been training for a year, achieving new success every day. Now, my dream is to become a world champion in judo.

> **Dmitry Krivoshapko** pupil of Children's and Youth Sport School

We are extremely lucky, because Poltava is among the cities in which the updated sports facilities were opened. On behalf of all students, I want to thank the Klitschko Foundation for the opportunity to do sports safely, improving my strength and spirit in new, comfortable conditions.

> Andriy Vasilenko director of Children and Youth Sport School, Poltava city



THE TIME OF CHANGE

The fight for comfort is a problem for nature. Humanity has entered the era of scientific and technological revolution. Improving technology and increasing production contribute to more complete satisfaction of people's needs, rational use of natural resources, and increased food production. At the same time, the environment is polluted, forests are destroyed, soil erosion is increasing, acid rain falls, the ozone layer of the Earth diminishes, the health of people deteriorates. The current ecological situation has developed spontaneously in the course of activity aimed at satisfying the needs of mankind. Man has reached the heights of modern civilization due to the fact that he constantly changed nature in accordance with his goals. People reached the results that they were counting on, but they were receiving outcomes that were not expected.

TOGETHER TO VICTORY

As early as 2008, Panasonic held an environmental contest in Japan in the framework of educational studies to increase the interest of children in environmental and environmental issues. A year later, the competition has gained international status: for example, last year it was held in more than 50 countries of the world. In 2010, thanks to the Klitschko Foundation, which supported the Panasonic initiative, Ukraine also joined the competition. The competition

involves filling children with eco diaries, in which they describe and illustrate their own ideas about preserving the ecology of our planet. The winner presents their ideas at the world competition.

GEOGRAPHY INFINITE - ALL UKRAINE

In 2014, the project was aimed at finding ideas that would help preserve the cultural heritage of Ukraine. The task was undertaken by about 1,000 children from all over the country. This time, the contestants competed in the three age categories of 7-9, 10-12 and 13-15 years. "I have read several diaries of contestants and are surprised at how 7-8 year-old children clearly and interestingly describe the key approaches to environmental preservation. Particularly memorable project to clean the water of Dnipro. Not every adult can offer such ideas ", - said Vitali Klitschko.

"GIFT" FOR ADULTS

Confirmation of his words became the choice of the winner. The main prize of the "Eco-Ideas" contest in 2014 was given to Yuri Shayda, a seven-year-old resident of Lviv. A boy offers ideas that adults can already apply in practice. In particular, we are talking about a powerful information company on plant protection, included in the International Red Book and the use of plastic bottles in life jackets.

бй

the Eco-Ideas Worldwide project is developing in Ukraine through the fruitful collaboration of the Klitschko Foundation and Panasonic

150

children from all over Ukraine took part in the ceremony of awarding the winners of the contest

730

Eco-ideas from all over the world have been sent to the 2014 filled-in eco-diaries with their ideas competition

4000

applications from small innovators were submitted to the

THE ESSENCE OF THE PROJECT



The upbringing of a careful attitude towards nature



Promotion of environmenta culture among children and young people



Increasing their involvement in nature conservation activities

For this we...



Participated in the development of ecodesign



Distributed them to participants and school teachers



Summed up the competition and identified the finalists and the winner



"I went to the competition, because I know that our planet needs care and must remain green. I had ideas and I drew them. From straw you can make beautiful paintings and appliqués. You can warm the animals for winter in winter. And, if we have a shortage of natural gas, straw can be used as fuel "

Yuri Shayda winner of the competition

"This year, the focus of the project was to find ideas that will help preserve the cultural heritage of Ukraine. This is a major task for the world-wide organization of UNESCO. Our outlook is shaped by how we say what words we choose. The ideas of the kids can change the world!"

Irina Bokova UNESCO Director General



SEARCH FOR TALENT AND AMBITIOUS

When you are young and ambitious, you dream to change the world, but you do not find a team of like-minded people - it's hard to rely on success. When your desire to self-fulfillment was not supported at a young age, it is difficult to hope for a successful formation in an adult's life. After all, the modern education system, as rightly hinted by Dolores Ambridge (the character from the children's book series about Harry Potter), aims not at the practical application of knowledge in life, but in the successful passing of exams. The Klitschko Foundation decided to help and change the situation. The Summer Education Project for boys and girls 12-14 years old, funded by 2011, - "The School of Success" is a unique opportunity not only to find like-minded people, but also to make the first, the most important step on the way to your goal.

EXITING SUMMER AWARDS

The "School of Success" is a summer camp for talented teenagers, designed to unleash talents and develop the skills of independent action and responsible and purposeful behavior among children. Every year, the project participants are about 200 children who learn to act and be successful within two weeks, they test their strengths in real projects and gain valuable hands-on experience. In an entertaining game form, children acquire the knowledge and skills they need in their later life. We believe that only one who has discovered his creativity and is working hard on himself and his development can succeed. The "School of Success" is designed to reveal the multifaceted talents of its participants, provide tools for

realizing their potential and achieving the goal. We help create ideas and provide knowledge and skills for their implementation. Only the idea that has been put into practice is successful. In the "School of Success" you can get the opportunity to realize your idea - the opportunity to succeed! The "School of Success" participants are future leaders and successful individuals who will effectively apply the knowledge and skills gained during exciting adventures at the summer school.

AN INTERVIEW WITH CHAMPION

"In 2014, we received three times more questionnaires than in the past years of the project, so we decided to increase the number of seats in the camp to three hundred," said Alice Nosenko, President of the Klitschko Foundation. The camp program included work in thematic studios, in which each child can acquire basic knowledge in areas such as management, personal finance, communication, oratory, journalism, photography, etc. And Wladimir Klitschko, who interviewed candidates, took the best of the best personal involvement.

1600

applications were submitted for participation in the "School of Success" project organized by the Klitschko Foundation, including 430 applications

336

adolescents became participants of the School of Success, organized by the Klitschko Foundation

2

volunteers - a graduate of the "School of Success - 2012" joined the project

THE ESSENCE OF THE PROJECT





Perhaps one of the children after the end of our school and will not become an outstanding athlete or world celebrity, but he will definitely receive a powerful impetus for the realization of his goal. After all, even if you are the best athlete for your mom, dad or friends, you will become a successful and ambitious person.

Eugenia Mazurenko Coordinator of the "School of Success" project

Here you learn to fight for your dream! I did not expect anything extraordinary about this camp. Hoping for a standard program, entertainment, activities. But the atmosphere created by the Foundation team can not be conveyed in words.

Artem Golovan Member of the School of Success



CREATORS OF EUROPE

WATCH EUROPE - CHANGE UKRAINE

Why living standards in Ukraine do not reach the European one? Why can't be introduced the effective methods of work of most of the countries of the Old World to our country? In the end, what is the secret of European development and success? Answers to all these questions will soon be able to get participants in a new, launched last year project of the Klitschko Foundation - "Creator of Europe". The goal of the new Initiative is not only to show Europe to the Ukrainian children, but also to create conditions and opportunities for them to study the experience of one of the most successful countries in our continent - Germany. To expand the worldview, to give new knowledge and to demonstrate the best European experiences in various spheres of life, in order to implement them into Ukraine in the future, is precisely this goal of the new "Creator of Europe" project.

WAY TO BERLIN

In April 2015, the first 10 young Ukrainians were given an opportunity to appreciate all the benefits of the German model of development. The winners of the "Creators of Europe" contest, which took part in more than 200 children, presented their own resume and literary essays in English, will go to Berlin for two weeks, where they will attend lectures by leading German specialists. The project is aimed at the younger generation of Europe and aims to raise awareness of

the various historical and cultural ties between Germany and Ukraine. The main purpose of the training is the disclosure of the students' potential and its implementation. In the future, we hope to exchange experience between teenagers in Germany and Ukraine. The project should become the starting point for the restructuring of Ukraine. Seeing how Europeans live, their mentality and the environment, young Ukrainians should bring this experience around their community: to their friends, parents, classmates, teachers and loved ones. At the same time, Ukrainians will present their culture, traditions and customs to teenagers in Germany. It is in the context of the exchange of experience that it is possible to change not only ourselves, but the world as a whole.

IMAGE ONLINE

According to the terms of the competition, the winners must have a personal internet blog, which, among other things, will be posted on the website of the Klitschko Foundation. And upon returning to Kyiv - share your impressions and knowledge with other participants in the first project. It is planned that the competition will be held several times a year, which means that the number of boys and girls who will be able to spend time with the benefit of themselves and Ukraine will only grow.

227

questionnaires were sent to participate in the "Creators of Europe" contest held by the Klitschko Foundation. Moreover, only about 40 of them came from Kiev, and the rest-from the regions of the country.

10

winners were given the opportunity to spend two weeks in Berlin in April, attending lectures and trainings

30

participants went to the second stage of the competition

THE ESSENCE OF THE PROJECT

To raise
awareness of
various historical
and cultural relations
between Germany
and Ukraine.



Those who wish submit a questionnaire



The Fund holds a competition and selects the winners



10 lucky people will go to Berlin

Write impressions online and make video



We begin better understand the situation. I'm not just about a new city and schedule. Today, first and foremost, I learned more about myself and my new friends ... During our first training, a discussion took place concerning Europe. What is it really? In fact, this is much more than the European Union. Ukraine is a big part of Europe, and it has a great future. I am convinced of this during conversations with my project friends. Perhaps we are not yet highly skilled specialists, but very soon we will change Europe for the better!

Vitaliy Osachuk project participant



ESSENCE OF THE PROJECT

BEGIN WITH YOURSELF TO REBUILT OUR COUNTRY

Ukraine faces serious challenges. The process of rebuilding the state, which began with the Revolution of Dignity, requires serious and decisive steps, as well as new, young and ambitious leaders who can not only take responsibility, but also prove that the changes are real on their own example. It's just have to start them. It does not matter where and how to do it: in the parliament, in the regional and district councils, in the courtyard and at the entrance. Moreover, the most common ways of solving any issues is much simpler than it seems at first glance. This is precisely the purpose of the "Active Citizens", the project of the British Council for Youth in Intercultural Dialogue and Social Development, which began in 2009 and is being Implemented in more than 40 countries in the Middle East, North Africa, Europe, South and East Asia. Now the Klitschko Foundation has started to support this project in Ukraine. Promoting social change and ensuring sustainable development through the search for youth leaders, with the involvement of youth organizations that are the engines of reforms in their communities and providing them with the knowledge and skills that will help to building of human relations on an equal footing and equal opportunities - this is the main task of this educational-social program.

SERIOUS CHALLENGES OF MODERN UKRAINE

At a time when fighting is taking place in eastern Ukraine, when the ability to negotiate and seek a compromise is decisive, the Active Citizens project has a vital importance to society. It is aimed at developing among young people the knowledge and skills that would promote intercultural dialogue and conflict resolution throughout Ukraine. Plus, great attention is paid to the education of future leaders who will have the desire and appropriate knowledge and skills to implement truly revolutionary changes.

PRINCIPLE OF PYRAMID

Among the training tools of the program are training seminars for young people that cover the ability to act effectively, better understand local communities and global interdependence, sustainable development issues for introducing positive changes, planning and project management skills. Widespread attention is also paid to social action projects that will be developed and implemented by the program participants on the basis of their knowledge and their views on the needs of their communities.

3

employees of the Klitschko Foundation have received knowledge and right to conduct "Active citizens" trainings all over the country 85

applications with a request for training were sent to the Klitschko Foundation 500

young people listened to the course of last year





This program prompts critical thinking, only in a positive direction. Being a member social life, you begin to look differently for household things. For example, we are accustomed to come in your own yard and quarreling to the mess, but realizing that besides you nobody will bring order, it's becomes easier and motivated by actions and engagement like-minded people for the sake of a small but useful purpose.

Project participants "Active citizens"



ONCOLOGY - CHUMMA OF THE XXI CENTURY

According to the estimates of leading oncologists, there are 11-12 cases of oncology per 100.000 Ukrainian children, and only 50% of small patients successfully overcome all stages of treatment. According to the indicator of infant mortality from malignant neoplasms, Ukraine ranks fifth in Europe. "Effective fight against childhood cancers requires public awareness, timely quality diagnosis, and the highest level of medical equipment. And then the chances of survival reach 75% ". - doctors assure. That is why for four years the company Samsung Electronics Ukraine implements the social initiative of Samsung. Hope for Children ». Last year, her partner became the Klitschko Foundation.

OVERVIEW - MEAN OBTAINED

During October-November, on the basis of the National Cancer Institute and NDSL Okhmatdit. round tables were held as well as working meetings with experts, which resulted in the appointment of oncologists with the most urgent issues related to the timely diagnosis of cancer, as well as the proposed top-notch measures to improve the situation in children's oncology in Ukraine.

And in the future, everybody could support the initiative by joining the project. Implementing the initiative "Samsung. Hope for Children "in Ukraine, the company has focused its efforts on minimizing infant mortality rates from malignant oncological diseases. The funds are collected within the framework of the social charity initiative "Samsung. Hope for Children "is transferred to the Funds for the fight against childhood cancer for the purchase of medical equipment for children's cancer centers throughout Ukraine. Within three years as part of the "Samsung" initiative. Hope for Children "was collected more than 4 million UAH for vital medical equipment.

EVERYONE CAN BECOME AN INVESTOR

The voice of each participant was converted at UAH 8. All funds collected by the project were donated by Samsung for the purchase of mobile scanners for ultrasound diagnostics for children's oncology departments of regional hospitals. Given the low level of provision of diagnostic equipment, in particular ultrasound diagnostic apparatus, which can't provide the proper level and necessary range of ultrasound examinations, the equipment was installed in the Chernivtsi and Kirovohrad hospitals.

129000

thousand Ukrainians joined the initiative

more than 1. m

company Samsung Electronics Ukraine transferred to a charity fund

ultrasound scanners were purchased for children's cancer departments of regional hospitals

ЩО НЕОБХІДНО ЗНАТИ ПРО РАК

УКРАЇНА ПОСІДАЄ 5 МІСЦЕ В ЄВРОПІ ЗА ПОКАЗНИКОМ ДИТЯЧОЇ СМЕРТНОСТІ ВІД РАКУ



ПРОТЯГОМ 2012-2013 рр. В УКРАЇНІ БУЛО ЗАФІКСОВАНО

НОВОУТВОРЕННЯ У ДІТЕЙ ВІКОМ ДО 18 РОКІВ



ОСНОВНІ ПРИЧИНИ РАКОВИХ ЗАХВОРЮВАНЬ У ДІТЕЙ

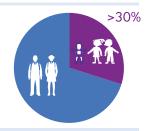




внутрішньо-утробного

ситуація

БІЛЬШЕ 30% РАКОВИХ ЗАХВОРЮВАНЬ ПРИПАДАЄ НА ДІТЕЙ ВІКОМ ДО 6 РОКІВ



НАЙПОШИРЕНІШІ ВИДИ ДИТЯЧОГО РАКУ

батьків



ЛІМФОМА

утворення,

що ушкоджує лімф



ЛЕЙКОЗ

захворювання

системи крові)





СОЛІДНІ ПУХЛИНИ пластами або тяжами, розділеними прошарками

з'єднувальної тканини)

ПІСЛЯ ВСТАНОВЛЕННЯ ДІАГНОЗУ «РАК» У ЄВРОПІ ВИЖИВАЮТЬ БІЛЬШ НІЖ 75% ДІТЕЙ, В УКРАЇНІ – МЕНШЕ 60%



У РАЗІ СВОЄЧАСНОЇ ДІАГНОСТИКИ

ОНКОХВОРИХ ДІТЕЙ

Towns Count Count Count Count

НА 100 ТИС. УКРАЇНСЬКИХ ДІТЕЙ ЩОРІЧНО ПРИПАДАЄ 11-12 ВИПАДКІВ ВИЯВЛЕННЯ ЗЛОЯКІСНИХ ПУХЛИН

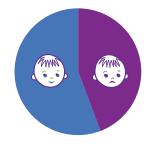


ПОЧАТОК ЛІКУВАННЯ НА ПЕРШІЙ СТАДІЇ РАКУ ПІДВИЩУЄ ЙМОВІРНІСТЬ ОДУЖАННЯ ДИТИНИ

ДО 95%







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"It is impossible to overestimate the assistance of business, charitable organizations and ordinary Ukrainians who joined the project" Samsung. Hope for Children "this year. It is the most striking example of public-private partnership, which is one of the main priorities in the medical sector reform. The result of our joint efforts is not just the acquisition of critical equipment for regional hospitals, but, first of all, rescued lives. Thanks to the project, the general level of awareness of childhood cancer and the methods of preventing this disease gradually increases in society. I am sure that together we will be able to increase the survival rate of cancer patients in Ukraine to European indicators and contribute to further positive changes in healthcare."

Alexander Kvitashvili Minister of Health of Ukraine



PLACE FOR A FAIRY TALE

Unfortunately, in Ukraine, the number of children deprived of parental care increases every year. And events in the east of our country, which began in 2014 and continue to this day, not only do not help to correct this situation, but on the contrary only worsen it. However, despite of such conditions, the New Year and Christmas are the most beloved holidays of all children. Only in these fantastic days, you can hope for miracles, gifts and the embodiment of the most secret dreams. In 2014, by taking on the role of Santa Claus, the Klitschko Foundation and Wladimir's companion - the American actress Hayden Panettiere had helped Ukrainian children accomplish their festive dreams.

HOLIDAY FOR EVERYONE

The situation in Ukraine is now not very simple, and therefore any good deeds remind us that we must be more kind to each other. Together with the Children's Service at the KCSA, we conducted work by selecting the organizations that are in need of help and attention. Haiden's initiative has already been organized in America. In Ukraine, a similar project was implemented for the first time. It is worth saying that it had a huge success. We saw thousands of smiles on the faces of children who received such

desirable gifts. We understand that we can not give them the love they deserve, but we really hope that these gifts brought them joy and made the holiday special, and we created a real home atmosphere - the atmosphere of the New Year holidays. As part of a joint project, Hayden made presents to children in the psychiatric hospitals, colonies, social rehabilitation centers, boarding schools for orphans with disabilities, as well as children from eastern Ukraine. Moreover, the actress bought exactly the gifts that the kids wanted. Heyden provided the necessary funds, and the Klitschko Foundation organized the purchase and provided the targeted delivery of gifts personally in the hands of each child.

EVERYONE LOVE GIFT

In order for each child to receive exactly the gift that he/she desire and requested by Santa Claus, the Foundation's employees distributed in advance a questionnaire in which it was possible to mark the category of desired gifts: clothing, sports and stationery, and also decorations, toys, books, sets for creativity

10

establishments in Kyiv that help children in phychotric hospitals, coloniums, centres of social reabilitation, boarding school for orphans with disabilities and settlers from the east of Ukraine 180тис.

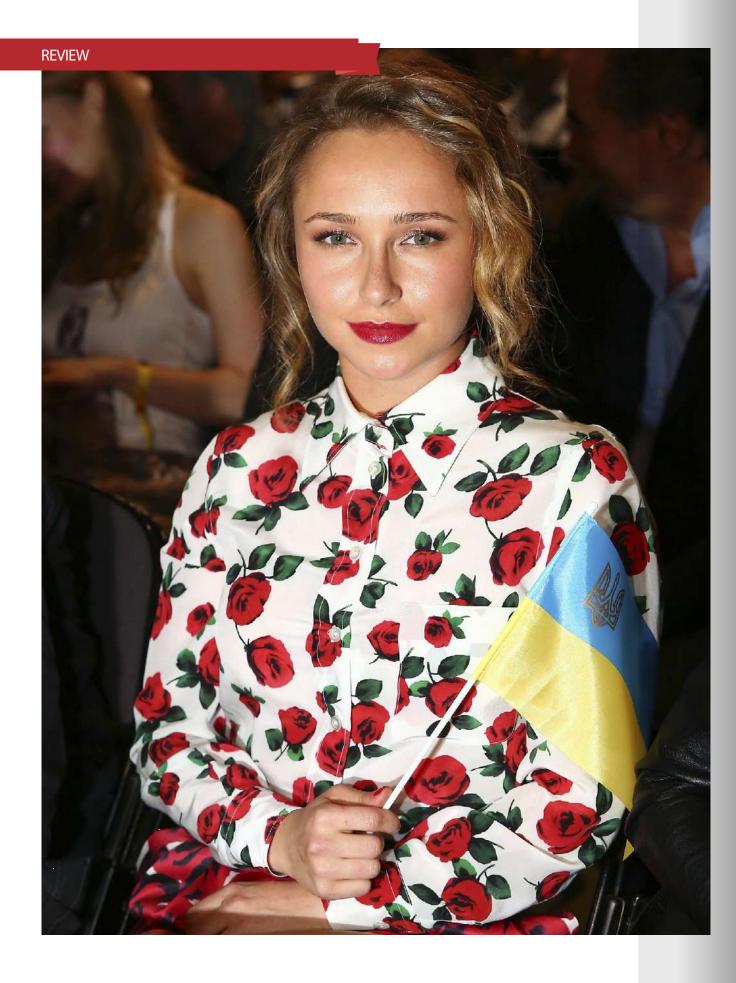
wasted on the organisation of the project

300

Children were recieved personal gift

THE ESSENCE OF THE PROJECT





Christmas has always been my favorite holiday. This year - it is very different, because I received the most wonderful gift in the world - a beautiful daughter. Thoughts that I would become my mother led me to reflections on children who do not know it is the warmth and love of parents. I began to think about creating a new year's mood for them, making a surprise. We, with an incredibly experienced team of the Klitschko Brothers Foundation, chose several hundred children who were in the most complex living systems to order gifts for their own taste. I understand that I can not give them the leve they deserve, but I very much hope that these gifts will bring joy to them and make the holiday special. "

Haiden Panetteri

I have always dreamed of having a big toy car 1 -a squirrel and my dream is fulfilled, for which I really thank the fund for this. You are very nice people who do good deeds. When I become an adult, I will surely be the same as you.

Vasulenko Dmutro, participant of the project

I came from Donetsk, because in my hometown there is a war. All my toys were left in the same house. But thanks to the Foundation, I got a doll that d0ero dreamed about so much.

Dmutrenko Mariya



ESSENCE OF THE PROJECT

HAVE YOUR OWN OPINION - GO TO "YOUNG DEBATE"

You have your own opinion, but can not find worthy opponents? Do you understand what you need to do to change the world, but you do not have the support? Do you think that for some reason your ideas can not be realize? Then you have to join the Goethe-Institut project, which last year was supported by the Klitschko Brothers Fund - Jugend debattiert international ("Youth Debate"). This initiative involves debate among students from the eight countries of Central and Eastern Europe at school and at the competition itself and contributes to ensuring that young people can skilfully and convincingly present their views and their point of view. The project enhances the role of debate as a medium for conducting democratic debate! and promotes the active dissemination of the concept of multilingualism in Europe.

ACTUAL NOWADAYS

The Jugend debattiert international contest is intended for schools in Estonia, Latvia, Lithuania, Poland, Hungary, Russia, Czechia, in which German is taught as the first foreign language. Students from the 10th grade and their teachers are allowed to attend. Last year the topic of the debate, in which more than 200 participants had participated, was really actual to Ukraine because of winter events 2014 - "Whether the marking of employees of the Ministry of Internal Affairs should be obligatory?"

TWO PARTICIPANTS FROM UKRAINE – ON THE INTERNATIONAL FINAL

The most acute debate broke out by Sabina Guleva from Kiev and Lviv's Danile Radanovich Sabina convincingly advocated the introduction of a mandatory marking of employees of the Ministry of Internal Affairs and pleasantly impressed the jury with their art to debate their abilities Sabina and Daniel can use not only in their own lives: but also throughout the international finale to which they got together. About 130 spectators were able to observe an active, fair and professional debate. Four young participants presented interesting arguments for and against the duty of marking the employees of the Ministry of Internal Affairs of Ukraine. Sabina speaks convincingly from the point of view and pleasantly impressed the jury with her artistic debates. "The topic of today's debate is more than ever relevant, and even gaining new significance in the world of recent events in Ukraine. controversial but at the same time peaceful and mutually debatable are very important, "said Jean-Pierre Freli of the German Embassy in Kyiv in his welcoming speech.

7

Ukrainians got to the finals «Young debate -2014» 7

countries Eastern Europe presented finalists of the projects 8й

final "Young debate" in 2014 in Warshava

A new look at the familiar thingssolving actual problems nowadays!





Do you have your own opinion?



Have idea?



Do you know how to change the world on better?







I have been doing theater for nine years now, and this helps me present myself to the public and, despite my own thoughts, enter the image and present the position that I want. This is a competition in which you want to win not for prizes. It's important to rejoice so as to get to know people on other levels to continue to be in this environment and learn. Even before the debate, we had three days of seminars with Tim Vadler, a trainer from the Berlin Scholarship Fund. We developed our skills, got a lot of practical advice. The trainings helped to formulate their thoughts briefly and succinctly, taught them to perceive the situation from a different standpoint."

Daniela Radanovich, one of the winners of debate



NEW POINT ON THE MAP

Millions of children around the world need support. Problems of childhood education, health care, poverty and poverty are those challenges, with which faced not indifferent people. Challenges that affect the most vulnerable social group. The German charity fund Ein Herz fur Kind er ("Heart for Children") has been providing assistance to those who need it for several decades. Knowing German pedanticity, there is no doubt: help comes at the address. Last year, the Klitschko Brothers Fund also joined to this project. With it assistance, the most famous Ukrainian children's hospital "Okhmatdit" received the necessary medical equipment.

TWO MONTS TO SOLVE ANNUAL PROBLEMS

The hospital requested the Klitschko Foundation to purchase the necessary equipment and together they prepared a request for a grant from the German Foundation. Im two months everything was delivered to Ukraine. Now, thanks to new opportunities at a medical institution, many Ukrainian families can not spend a lot of money to

to ensure the departure and treatment of their children abroad, as they are able to perform complicated operations and restore the health of their son or daughter in Kiev now.

UNIQUE EQUIPMENT

On October 15, in the Ohmadit it had held a presentation of the most modern and unique equipment in Ukraine that was installed at the hospital, thanks to the grant program of the German charity fund "Ein Herz fur Kinder" (Children's Heart) with the help of the Klitschko Foundation. The new equipment will significantly increase the bandwidth of patients, improve the efficiency of doctors and improve the quality of the study of analyzes of operations. In total, 3 million were spent on equipment. 139 thousand UAH. For more than two years, cooperation has continued between the German charity fund "Ein Herz fur Kinder", the Klitschko Foundation and Ohmadit. Within the framework of the partnership there are programs for the exchange of experience in Germany, in particular, visits to the Berlin-based Berlin Clinic Berlin, scholarships for learning German language for doctors in the Institute and grants for the purchase of medical equipment.

3 m UAH

the cost of equipment for OHMADIT

7 units of medical techniq

units of medical technique was installed in hospitals

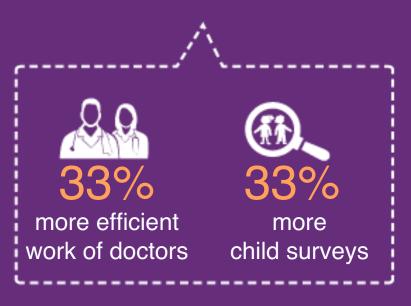
74%

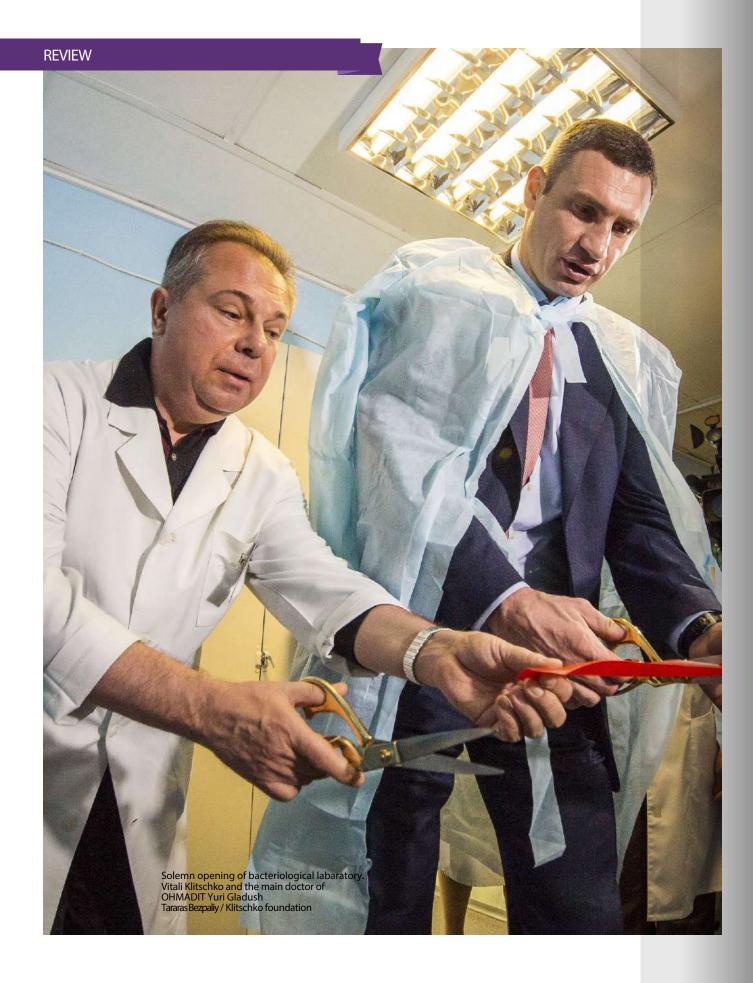
effectiveness of hard ophthalmologist operations

ESSENCE OF THE PROJECT



7 units were purchased





The shortage of modern medical equipment is the country's problem for any hospital. At the beginning of the year, we contacted the Klitschko Foundation to purchase the necessary equipment and, together, prepared a request for a grant from the German Foundation. Based on the needs we have developed a list of the most essential devices. Now they are based on the institution and we are out to treat the child with their help. "

Yuriy Gladush, the main doctor in OHMADIT

"You know that my country is experiencing difficult times today, so I am very glad and grateful that" EIN HERZ FOR KINDER "provides assistance to Ukraine. Children, particularly in the East of Ukraine, need warm clothing, medical equipment and medicines. in hospitals and shelters in other regions of the country. I thank you for your great heart and for your help. "

Vitali Klitschko, the founder of Klitschko Foundation





Klitschko Foundation – open and transparent organisation. For us, everyone who is interested in the activities and participates in the programs of the Foundation, each of our partners and those who just beginning to learn about our activities are important.

We try to create conditions, where everyone can find out about the Foundation's activities and ask any questions. In our case, we have a timely and comprehensive answer.

FOR THIS WE:

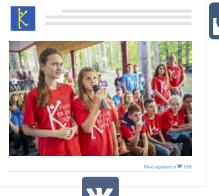
Improved web page for the easiest communication with you





2 Created and filled up social networks in Facebook and Instagram







Klitschkofund Школа Успіху 2014

3 Developed a monthly electronic newsletter of the fund





THE TEAM IS OUR PRIDE!

The founders of the Foundation, the Klitschko brothers, are convinced that any person must constantly learn and improve. The best example for all of us is Volodymyr and Vitali, who by their work and self-improvement inspire millions of people around the world for new accomplishments and victories.

THE PRINCIPLES OF THE FUND



30% The time of every member of our team, apart from the core business, must be spent on professional and personal development. We welcome the desire to learn from every employee of our Foundation.

DEVELOPMENT OF CREW

The main guarantee of the success of any project is people.

We are proud to note that all employees of the Klitschko Foundation invest in the development of the project not only their own knowledge, time and strength, but also their hearts.



10 qualified specialists



around 20 interns



50 volonteers



Five staff members of the Fund participated in the Goete Institute for the Development of Educational and Cultural Projects in Ukraine, in particular, having completed a two-week internship in relevant governmental and non-governmental institutions in Berlin, Dusseldorf, Essen, Munich and other cities.



The team visited about 15 conferences, seminars and trainings for personal and professional development



in 2014 that turned out to be difficult for Ukraine, the issue of maintaining team spirit and one-on-one in difficult circumstances was quite acute. We began to hold weekly teamlbuilding meetings. Incidentally, each employee must arrange at least one timing event during the year.



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We always search talents
and ready to consider ideas
of development of charity activity,
ideas of those, who want to help us
and cooperate with us.

If you have inspiration, desire and possess the indicated skills, or among your friends and acquaintances are the ones who are responsible the above requirements - welcome to visit our web page where you can find more information and you will have the opportunity to chat with the trainees and the fund team.



WWW.KLITSCHKOFOUNDATION.ORG



Through the competition, we are looking for the most energetic, ambitious and willing to work, learn and perfect themselves young people. Mostly it is the first-year students of higher education institutions. Mandatory conditions for placing an internship are:

The Fund's team is always open for cooperation. Already more than 10 years within the framework of corporate social responsibilities we work together with our partners from business, grants, volunteers, trainees, media partners and others not indifferent participants of social life that support our activities.

Each of you personally can also support our desire to develop youth sports, promote a healthy lifestyle, teach children social responsibility and activity, to teach them to be the winners in life.



PRIVATE DONOR

You can support sports a financial aid that is convenient for you. www.klitschkofoundation.org/donate



CORPORATE-SOCIAL RESPONSIBILITY

Trust social and charitable responsibility of professionals. Since the founding of the Fund we have been cooperating successfully with the most famous and the fund's educational programs with- companies of Ukraine and the world, like Coca-Cola, Panasonic, Samsung, Winner and others. Our main criterion is transparency and the effectiveness of charity programs in accordance with the European standards.

www.klitschkofoundation.org/csr







BECOME A VOLONTEER

Creating a volunteer program with Fund of Klitschko brothers, our team is guided principles of responsibility and efficiency their programs. Time spent on good a particular child is priceless for us. Today, more programs are involved 20 volunteers from all over the world who help to do good deeds and implement socially significant projects. You can join the volunteer corps filling out a questionnaire on the site www.klitschkofoundation.org/volunteer



CAREER

We are always glad to see in our team ideological, responsible and professional staff members. We provide you opportunity to work at the best team of the country, and do good deeds in the most effective and modern the fund of Ukraine. If you want to become part of the Fund, please

www.klitschkofoundation.org/caree



MEDIA-PARTNERSHIP

One of the tasks of social the responsibility of the Klitschko brothers is the promotion of a healthy lifestyle, sport and the importance of education for children. Media Partner can count on a unique one content in the field of philanthropy, social . programs of all-Ukrainian scale.

www.klitschkofoundation.org/partnership



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We strive to keep up with the times.

2014 was the year when the fund was reloaded in the areas of communication and approach to implementation projects

We have become more systematic and structural, determined our main priorities and goals for the next 10 years

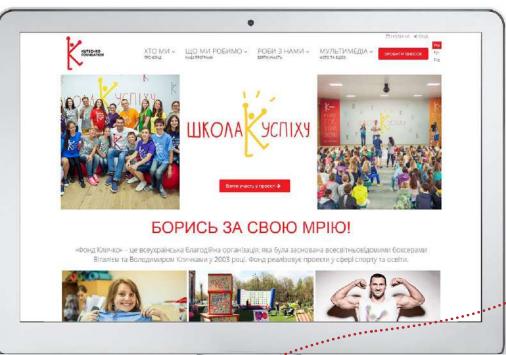


2 Updated your external appearance. Our team together with creative agency fedoriv.com developed in principle brand new style which reflects the essence and the principles of the fund.



ФОНД КЛИЧКО KLITSCHKO FOUNDATION





Introduced the program internship for students during the year



have passed international financial audit with



RECOVERY

Приватні внески	2 900 175,73	32,5 %
% по депозиту, курсова різниця		2,7%
Інші надходження	385 928,75	4,3%
Гранти	5 389 529,73	60,4%

RESULT 8 917 976,21 100%

ASSETS

Чисті активи на початок року	6 244	
	6 099	

COSTS

RESULT

PROGRAM SERVICES	9 789 259,00	100%
Старт до Успіху	144 329,72	1,47%
Новорічна Надія	250 730,43	2,56%
Серце дітям	3 140 211,53	32,08%
Самсунг - Надія для дітей	1 222 741,12	12,49%
Молодіжні дебати	15 000,00	0,15%
Посилка Успіху	315 476,76	3,22%
Клич Друзів - Граймо Разом	2 657 799,20	27,15%
Школа Успіху	1 374 809,03	14,04%
Міжнародний турнір з боксу	254 241,36	2,60%
Еко ідеї	166 532,86	1,70%
Творці Європи	5 044,99	0,05%
Інші програми	242 342,00	2,48%
УПРАВЛІННЯ, МЕНЕДЖМЕНТ	1 045 913,59	9,65%
ВСІ ПРОГРАМИ	8 917 976,21	90,35%

Міжнародний фінансовий аудит проведено за підтримки Ernst & Young.

10 835 172,59

100%



You can always support
projects of the Klitschko Foundation
taking advantage of any one
convenient way to go
by link

WWW.KLITSCHKOFOUNDATION.ORG/DONATE

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